



Community & Resident Safety

Balfour Beatty
Communities

Drink Driving Prevention

Drinking and driving crashes are one of the most easily preventable catastrophes. Drinking and driving is a choice each driver makes.

Always Designate a Driver

MADD (Mothers Against Drunk Driving) promotes the "Designate a Driver Program", as a proactive way to deter drinking and driving. This program simply aims to have people plan ahead by designating one person to provide safe rides by staying sober. As groups travel to special events and parties, MADD encourages that each group designates someone to provide a safe ride home. By planning ahead, there is no question as to who is driving or how the group will be getting home. By planning ahead, there is no question as to who is driving or how the group will be getting home.

WHAT DOES THE DESIGNATED DRIVER DO?

- Drink only non-alcoholic beverages
- Provide safe and sober transportation home for companions

WHAT CAN YOU DO?

- Set up a Designate a Driver system with your friends

WHY BE A DESIGNATED DRIVER?

- Ensure your friends and family get home safely
- Help friends and family:
 - avoid embarrassment,
 - keep their drivers licenses,
 - avoid fines,
 - stay out of jail,
 - and prevent senseless injuries or even death.